


# AGENDA (Subject to Change)

 **DATE:** MAY 08  **TIME:** 10:30 AM - 6:30 PM

**LOCATION:** THE VUE, 195 GALAXY BLVD, TORONTO, ONTARIO

## HYBRID EVENT



Schedule	Topic	Speakers
10:30 AM	Registration & Networking Breakfast	
11:00 - 11:05 AM	Welcome Remarks	Nicole Dekort - Medtech Canada
11:05 - 12:00 PM	<p><b>Annual General Meeting (Open to all members but only full members can vote at the AGM – 1 vote per company)</b></p> <p><b>Annual General Meeting: Advancing Medtech in Canada – Strategic Priorities &amp; Progress</b></p> <ul style="list-style-type: none"><li>In 2022, Medtech Canada launched an extensive strategic planning process to drive the growth of the medical technology industry and improve the adoption of innovative healthcare solutions in Canada.</li><li>Join us at the Annual General Meeting to hear from James Brodie, Board Chair (Johnson &amp; Johnson), as he outlines Medtech Canada’s five strategic objectives, the progress made, and the organization’s pivotal role in shaping a stronger business environment for medtech companies. This session will provide key insights into how we are working to make Canada a more competitive and innovation-friendly market for your business.</li></ul>	Nicole Dekort - Medtech Canada James Brodie - Johnson & Johnson Medtech Canada
12:00 - 1:00 PM	Networking Lunch	
1:00 - 1:05 PM	<p><b>Conference Welcome</b></p> <p><b>Conference Theme: “The Future of Medtech in Canada”</b></p> <ul style="list-style-type: none"><li>Canada’s Medtech Conference 2025 will be an essential event exploring The Future of Medtech in Canada, featuring insightful sessions and thought-provoking discussions on the industry’s most pressing challenges and opportunities. Past conferences have welcomed distinguished dignitaries, including Ministers of Health, hospital CEOs, and other leading voices. This year will continue that tradition, bringing together top experts, innovators, and industry leaders to shape the next era of medical technology in Canada.</li></ul>	Amy Swanson - Medtech Canada
1:01-1:05 PM	<b>Brampton MedTech Task Force</b>	Deputy Mayor Singh
1:05 - 2:05 PM	<p><b>“The Future of Healthcare and What It Means for Medtech”</b></p> <ul style="list-style-type: none"><li>Zayna Khayat is a renowned Canadian health futurist who will take us on a journey to better understand the future of healthcare in Canada. Join us for this must hear keynote that will help you better prepare for where you and your organization need to be going, including the role technology will play to alter the future of healthcare<ul style="list-style-type: none"><li>Sponsored by BD</li></ul></li></ul> 	Zayna Khayat - Applied Health Futurist
2:05 - 2:25 PM	Break	

[CLICK HERE TO REGISTER](#)

# AGENDA (Subject to Change)

 DATE: MAY 08

 TIME: 10:30 AM - 6:30 PM



LOCATION: THE VUE, 195 GALAXY BLVD, TORONTO, ONTARIO

## HYBRID EVENT

Schedule	Topic	Speakers
2:25 - 3:05 PM	<p><b>Engaging with Public Policy to Deliver a Paradigm Shift in Purchasing Policy and Practice</b></p> <ul style="list-style-type: none"><li>Drawing on experience of work with the United Kingdom’s Department of Health and Social Care MedTech Directorate and with Members of Parliament, Chris will present a case study of how political and media engagement was able to open the door for the introduction of value based procurement for the National Health Service in England; and will update attendees on progress to date and planned future implementation.</li><li>Join Chris Whitehouse (Whitehouse Communications), a seasoned public affairs professional, to learn practical strategies on how we can move the needle with governments and other key stakeholders and make our health care system better by using procurement as a strategic lever to support better health outcomes, better access to health services, and health system sustainability in Canada.</li><li>Sponsored by Philips</li></ul> <p><b>PHILIPS</b></p>	Chris Whitehouse - Whitehouse Communications
3:05 - 3:25 PM	<p><b>Edelman Trust Barometer Special Report: Trust and Health</b></p>	Stephanie Gawur Senior Vice President - Health, Public & Government Affairs (Toronto), Edelman Canada
3:20 - 3:35 PM	<p><b>Break</b></p>	
3:35 - 4:20 PM	<p><b>The Economic Future of Canada and What it Means for the Medical Technology Sector</b></p> <ul style="list-style-type: none"><li>In a time of economic fluctuation, planning and decision-making can become more difficult. Gain a valuable perspective and insights on Canada’s economic outlook and the potential strategic direction, trends, and geopolitical implications for Canada’s economy in the years ahead from experts at BMO including Robert Kavcic (Senior Economist and Director, BMO Capital Markets), and Kevin Kim (Director, MedTech Investment Banking, BMO Capital Markets), with Issam Majeed (Managing Director - Diversified Industries, Corporate Finance) moderating. Learn from seasoned professionals what this changing environment means for the Medtech industry and equip yourself with the knowledge to navigate it more expeditiously.</li></ul>	Robert Kavcic - BMO Capital Markets Kevin Kim - BMO Capital Markets
4:20-4:25 PM	<p><b>IQVIA Whitepaper “Mitigating Risk and Disruption in the MedTech Sector”</b></p>	Dheeman Vaidya, IQVIA
4:25 - 4:40 PM	<p><b>A Brief Update from AdvaMed and Washington</b></p> <ul style="list-style-type: none"><li>It’s no secret that recent statements, if not changes, in North American trade policy have rendered many companies operating in Canada, including those within the medtech space, uncertain for the future. Join Ray Briscuso, Executive Vice President, Conferences &amp; Events at our U.S. equivalent, AdvaMed (with which we’ve been working closely on the issue of tariffs), for an update on the current goings-on in Washington. Ray will also update attendees on The Medtech Conference 2025 in San Diego, California. Don’t miss this opportunity to here from our Washington-based partner and gain valuable insights into the evolving landscape of international relations and trade.</li><li>Sponsored by IQVIA Medtech</li></ul> <p><b>IQVIA MEDTECH</b></p>	Ray Briscuso, Executive Vice President, Conferences & Events, AdvaMed
4:40 - 4:45 PM	<p>Closing Remarks</p>	Nicole Dekort - Medtech Canada
4:45 – 6:30 PM	<p><b>Networking Reception</b></p> <p><b>“Reuniting with your Medtech Colleagues and Friends”</b></p> <ul style="list-style-type: none"><li>This networking reception is one of few annual opportunities for our sector and our key stakeholders to come together to connect, spark conversations, and foster meaningful relationships in a dynamic and welcoming atmosphere. Whether you’re looking to expand your network, exchange ideas, collaborate on future projects, or just spend time with old friends and colleagues – this event offers the perfect opportunity to meet and spend time with like-minded individuals from across the country under the medtech umbrella.</li></ul>	

[CLICK HERE TO REGISTER](#)